

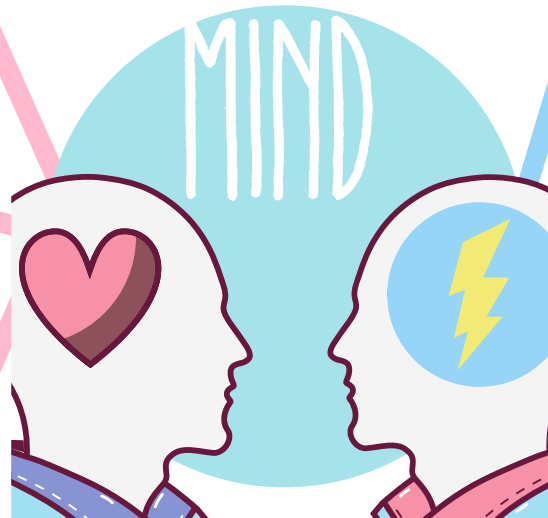
# BUSINESS IDEAS

BASED ON PASSION  
AND MARKET NEED

Instructions:

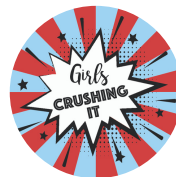
1) Identify three passions, then come up with a few business ideas for each

2) Identify three market needs, then come up with a few business ideas for each



Hint:

For market need, think back to a time when you thought "I can't find the product I need" or "I wish there was an easier way"



Passion #1: \_\_\_\_\_

List ideas based on this passion:

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Passion #2: \_\_\_\_\_

List ideas based on this passion:

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Passion #3: \_\_\_\_\_

List ideas based on this passion:

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Market Need #1: \_\_\_\_\_

List ideas based on this market need:

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Market Need #2: \_\_\_\_\_

List ideas based on this market need:

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Market Need #3: \_\_\_\_\_

List ideas based on this market need:

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